



LEAD CITY UNIVERSITY
Faculty of Arts and Education
Department of Library and Information Science

COURSE PARTICULARS

Course Code: LIS 313
Course Title: Internet Communications
No. of Units: 2
Status: Required

LECTURER DETAILS

Name: Kehinde Durojaye
Qualifications: B. Tech, M Inf. Sc, PSISTN
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Areas of Specialization: Knowledge Management, Information Systems, Information Policy.

COURSE DESCRIPTION

This course will review basic principles about effective communication generically, and participate in the translation of these principles into using digital communication tools in interpersonal, small group, and public presentational settings. Students will have opportunities to develop skills in technological modes befitting these respective settings, document sharing, internet publishing, discussion forums, blogging, electronic meetings, and social networks.

COURSE OBJECTIVES

The major purpose of this course is to enhance their abilities to find information, organize it and to communicate effectively using information technologies. Students, at the end of this course, are expected to have an enhanced understanding of how the internet works, know how to search, find and evaluate information on the internet. Also, they will have skills in using internet communication tools, including: Threaded discussions, Tools for e-meetings, Collaboration Web publishing tools, Web searching tools, Library searching techniques and Research tools. Generally, their ability to communicate using the internet will be enhanced.

ASSESSMENT

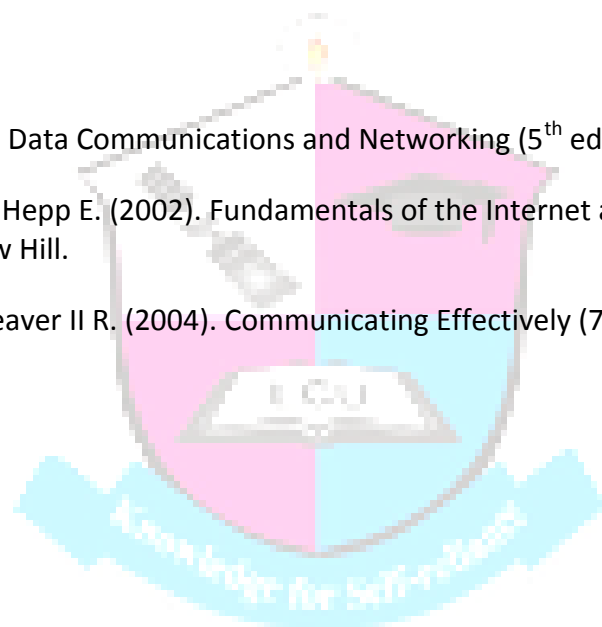
Class Attendance	5 marks
Test(s) and Assignments	25 marks
Final Examination	70 marks

LECTURE PLAN

Week	Topic
Week 1	Introduction and Course Overview
Week 2	The Communication Process
Week 3	Verbal and Non-verbal Communication
Week 4	Internet Technology and Protocols
Week 5	Internet Services (Email, Telnet, FTP, Instant Messaging)
Week 6	Internet Services (www, Chat, Newsgroup)
Week 7	Social Networking
Week 8	Web Search
Week 9	Challenges of Internet Communications
Week 10	Content Management
Week 11	Revision
Week 12	Continuous Assessment

READING LIST

1. Forouzan (2013). Data Communications and Networking (5th ed.) McGraw Hill.
2. Greenlaw R. and Hepp E. (2002). Fundamentals of the Internet and the World Wide Web (2nd ed.). McGraw Hill.
3. Hybels S. and Weaver II R. (2004). Communicating Effectively (7th ed.). McGraw Hill.



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TUTORIAL QUESTIONS (2016/2017 Academic Session)

Course Code: LIS 313

Course Title: Internet communications

1. List and explain the elements of communication.
2. Communication is vital in all area of our lives. Explain the types of communication.
3. (a) What do you understand by “Style” in communication?
(b) Non-verbal communication performs some important functions, what are these functions?
4. (a) Explain the characteristics of non-verbal communications.
(b) List six (4) types of non-verbal communication.
5. (a) What is an IP Address?
(b) Explain the technique of IPv4.
6. Explain the Domain Name System.
7. Communication on the internet requires network protocols. List and explain five (5) network protocols.
8. (a) Why is it important to use more than one search engines when looking for information on a topic?
(b) How does a meta-search engine achieve its purpose?
9. (a) What do you understand by specific and exploratory search questions?
(b) Briefly explain the concept of Search Engine Database.
(c) What is a web directory?
10. (a) Explain the concept of Page ranking.
(b) What are the roles of Boolean operators in creating a search query? (4 marks)
(c) Explain the idea of natural language querying?
11. (a) What are the yardsticks to be considered while evaluating the validity and quality of web search recourses?
(b) List four (4) attributes of social media?
12. List and explain any five (5) Netiquettes.

13. (a) Give three (3) examples of Social Networking Sites and explain their unique features.
(b) One of the features of an email client is "To, Cc, and BCC". Explain their difference.
14. Highlight five (5) challenges of internet communication.

