

**LEAD CITY UNIVERSITY, IBADAN**  
**FACULTY OF SOCIAL SCIENCES AND ENTREPRENEURIAL STUDIES**  
**DEPARTMENT OF MASS COMMUNICATION AND MEDIA TECHNOLOGY**  
**SECOND SEMESTER 2018/2019 SESSION**

**Course Title: Reporting**

**Course Code: CMT 118**

**Course Lecturers: Davies, Ufuoma**

**SECTION A: COURSE PROFILE**

**Reporting introduces students to varied instructions and practice in news reporting.**

**It also exposes them to techniques and principles of writing news stories in specific media situations, while providing general background knowledge of the news concept.**

**It is a 2-unit course and it is compulsory for all 100level students in the department of Mass Communication.**

**COURSE DESCRIPTION:**

**News reporting exposes students to the process of gathering, writing and presenting information in a news report. This is a practical-oriented, discursive and interactive course.**

**These major aims would be achieved by the following:**

- **Introduction to key concepts in reporting**
- **Introduction to key concepts in news gathering and news worthiness**
- **Practical exposure to reporting presentations via talk presentations and outstation field trip**

**COURSE OBJECTIVES: At the completion of the course, the students should be able to:**

- **Define key concepts in news reporting**
- **Explain the principles of news gathering and reporting**
- **Demonstrate an ability to write news stories effectively**
- **Exhibit sufficient skill in reporting news stories**
- **Explain ethical issues and how they affect news reporting**

**TEACHING PLAN:**

<b>WEEK 1</b>	<b>OVERVIEW OF JOURNALISM/ SCOPE/</b> Definitions, categories, explanations
<b>WEEK 2</b>	<b>NEWS MEDIA AND EDITORIAL STRUCTURE</b>
<b>WEEK 3</b>	<b>INTRODUCTION TO THE NEWS REPORTING PROCESS</b> Definitions types, and characteristics
<b>WEEK 4</b>	<b>CONCEPT OF NEWS VALUES AND NEWS WORTHINESS</b> Definitions, types, determinants
<b>WEEK 5</b>	<b>NEWS GATHERING PROCESS, SOURCES</b>
<b>WEEK 6</b>	<b>BASIC METHODS OF REPORTING</b> Category of news and reporting; <ul style="list-style-type: none"><li>- Hard news</li><li>- Soft news</li></ul> Definitions of concept; explanation
<b>WEEK 7</b>	<b>WRITING THE NEWS STORY</b> General background: the headline, lead, body
<b>WEEK 8</b>	<b>WRITING PROCESS: the lead, types, inverted pyramid</b>
<b>WEEK 9</b>	<b>FORMS OF REPORTING/ SEMESTER QUIZ</b>
<b>WEEK 10</b>	<b>DOS AND DON'Ts OF NEWS REPORTING / CODE OF ETHICS</b>
<b>WEEK 11</b>	<b>INTRODUCTION TO SPECIALISED REPORTING</b> Definition, types, examples
<b>WEEK 12</b>	<b>REPORTING IN INTERVIEWS: Types, Steps in Interviews</b>
<b>WEEK 13/14</b>	<b>PRACTICAL PRESENTATIONS / FIELD TRIP</b>
<b>WEEK 14</b>	<b>SUMMARY / RECAP</b>
<b>WEEK 15</b>	<b>SEMESTER EXAMINATION</b>

**GRADING - ASSIGNMENT/PRESENTATIONS/TERM PAPER 40%**  
**- EXAMINATION 60%**

**FURTHER READING:**

**Alao, Dayo. 1992 News Reporting. Unique publications Ltd, Lagos.**

**Camp & Sattewhite. 1998. College Communication. New York: Glencoe McGraw Hill**

**Corner, J. & Hawthorn, J (ed). 1980. Communication Studies: An Introductory Reader. London:**

**Yinka Agoro et al 2004 Introduction to News Writing and Reporting, Design group Ibadan.**

**Samuel Dayo et al 2009 the Principles of NEWS Reporting. Polar consults Ibadan**

**Wimer, ARTHUR. 1963. Radio & TV; News Editing and Writing. IOWA: Brown Publishers.**