

**Lead City University, Ibadan**  
**Faculty of Social & Management Sciences**  
**Department of Business Administration**  
**2<sup>nd</sup> Semester 2017/2018 Academic Session.**

**COURSE PARTICULARS:**

**COURSE CODE:** ENT 415  
**COURSE TITLE:** ENTREPRENEURSHIP AND GENDER ISSUES  
**NO. OF UNITS:** 2 UNITS  
**STATUS:** COMPULSORY

**LECTURERS' DETAILS:**

**1**

**NAME:** DR. ADEIGBE, YUNUS KAYODE  
**QUALIFICATIONS:** B.A. (HONS), LL.B (HONS), M.P.P, Ph.D., ACIPM, AMNIM,  
ACABA (CANADA).  
**PHONE:** 08033585557  
**EMAIL:** [kayordeadeigbe@yahoo.com](mailto:kayordeadeigbe@yahoo.com)  
**AREA OF SPECIALIZATION:** Industrial (Personnel) Psychology, Human Resources  
Management, Entrepreneurship

**2**

**NAME:** MRS. IREWOLE O.E.  
**QUALIFICATIONS:** B.Sc. (Business Administration/OIM),  
**PHONE:** 07068545511  
**EMAIL:** ogunladefunmi@yahoo.com  
**AREA OF SPECIALIZATION:** Office Information and Management,  
Operational Management

**SECTION A**

**INTRODUCTION:**

This course is aimed at helping students to understand gender as a factor in entrepreneurship discourse. Gender theories will be considered including the myths surrounding entrepreneurship activities of females, barriers in female entrepreneurship activities and place of women in entrepreneurship.

**COURSE OBJECTIVE**

This course is designed to introduce students to gender issues in entrepreneurship. The course will focus on women empowerment, myths surrounding entrepreneurship activities of females, barriers in female entrepreneurship activities, gender theory characteristic role in women entrepreneurship and motivational factor in women entrepreneurship. It will also include why women entrepreneur are rare.

At the completion of the course, students should be able to do the following:

- Understand the empowerment of women through entrepreneurship
- Gender as a factor in entrepreneurship
- Myths surrounding entrepreneurship activities of females
- Barriers in female entrepreneurship activities
- Gender theory
- Place of women in entrepreneurship
- Characteristic role in women entrepreneurship
- Motivational factors in women entrepreneurship
- Women empowerment using tested tools
- Why women entrepreneurs are rare
- Factors that affect gender differences in entrepreneurship

**COURSE DESCRIPTION**

There is a need to understand gender as a factor in entrepreneurship discourse. It is necessary for the students to know that entrepreneurship is not just confined to any one gender. Students should understand that women can actively participate in economic activities as they are innovative, initiative and accept challenges. There is therefore a need to expose female to entrepreneurship regardless of possible challenges. This empowerment of women through entrepreneurship is essential as their thoughts, value system, contributions lead to the development of good family, good society and ultimately a good economy to the nation. Its objective is for students to understand gender theory, the place of women in entrepreneurship, barriers in female entrepreneurship activities, motivational factors in women entrepreneurship and factors that affect gender differences in entrepreneurship.

At the completion of the course, the students must be able to have enough expose into the aforementioned women empowerment using tested tools and know some leading women entrepreneurs.

**TEACHING PLAN**

Week 1	Empowerment of women by entrepreneurship
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Week 2	Gender as a factor in entrepreneurship
Week 3	Myths surrounding entrepreneurship activities of females
Week 4 – 5	Barriers in female entrepreneurship activities
Week 6	Gender theory
Week 7	Place of women in entrepreneurship
Week 8	Characteristic role in women entrepreneurship
Week 9	Motivation factors in women entrepreneurship
Week 10	Women empowerment using tested tools
Week 11	Why women entrepreneurs are rare
Week 12	Factors that affect gender differences in entrepreneurship
Week 13	General Revision
Week 14	Tutorial/Test
Week 15	Examination

### **Course Requirements/Assessment**

Course work	40 marks
Examination	<u>60 marks</u>
<b>Total</b>	<b><u>100 marks</u></b>

### **READING LIST**

1. Ayala, M.P. Miri, L. Dafna Schwartz (2016) Gender differences in Entrepreneurship Retrieved from [www.emeraldsight.com](http://www.emeraldsight.com)
2. Ekesionye, E.N. Okolo, A.N (2012) Women Empowerment and participation in Economic Activities: Indispensable tools for self-reliance and development of Nigeria Society.
3. Galina, S. Tahana T. (2010) Gender Differences in Entrepreneurship: Evidence from GBM Data Russia
4. Heran (2012) Journal of Home Economics Research Volume 17
5. Kumar, S.M. Mehan, H.S. Vijaya, C. (2013) The Role of Women Entrepreneur in Modern World.

## SECTION B

### TUTORIAL QUESTIONS

1. Discuss the role of women in entrepreneurship venture.
2. For centuries, women were considered inferior to men due to a lot of myths associated with women. Discuss ten of such myths and why they are no longer tenable today.
3. In an organization, there are several women who are interested in engaging in entrepreneurial activities as part of their preparation for retirement. It was discovered that they are very efficient and effective at work, but much as they tried they could not make any success from their interest to become entrepreneur due to some inhibiting factors. Critically analyse this case by solving the problem and discuss the ten barriers.
4. What are the characteristic roles in women entrepreneurship?
5. Explain why women entrepreneurs are rare and the challenges they face.
6. What factors motivate women to be entrepreneurs?
7. Explain five factors that affect gender differences in entrepreneurship.
8. Explain the statement that women are more impacted by crisis in entrepreneurship
9. In Goldie Incorporation, a multinational company, fund is usually provided for would-be entrepreneurs, it was however, discovered that women are seldom successful in this area. Fully explain what could be the root causes of this.
10. Explain gender equality capacity assessment
11. Justify the statement that women have limited access to finance in entrepreneurship.
12. Explain how the government and private sectors can remove obstacles facing women entrepreneurs.

## SECTION C

### MARKING GUIDE

- |       |  |          |
|-------|--|----------|
| 1.    | Discussion on the role of women in entrepreneurship venture  | 10marks  |
|       | Clarity of presentation  | 7½ marks |
|       | Total  | 17½      |
| marks |  |          |
| 2.    | Discussion on ten myths associated with women in entrepreneurship.                                   |          |
|       | 10marks  |          |
|       | Clarity of presentation  | 7½ marks |
|       | Total  | 17½      |
| marks |  |          |
| 3.    | Explanation on ten barriers that inhibit entrepreneurial activities of women in business enterprises | 12 marks |
|       | Good presentation  | 5½       |
| marks |  |          |
|       | Total  | 17½      |
| marks |  |          |
| 4.    | The characteristic Role in Women Entrepreneurship  | 10 marks |

marks	Good presentation	7½
marks	Total	17½
5.	Explanation on why women entrepreneurs are rare and challenges they face.	12 marks
	Clarity in presentation	5½ marks
marks	Total	17½
6.	Factors motivating women to be entrepreneur	10 marks
marks	Good presentation	7½
marks	Total	17½
7.	Explanation on five factors that affect gender differences in entrepreneurship	10
marks	Good presentation	7½
marks	Total	17½
8.	Explanation on the statement that women are more impacted by crisis in entrepreneurship	10 marks
	Clarity in presentation	7½ marks
marks	Total	17½
9.	Listing five reasons women have limited access to finance in entrepreneurship each @ 2 marks	10 marks
	Good presentation & logical reasons	7½ marks
marks		17½
10.	Explanation on gender equality capacity assessment	10 marks
marks	Good presentation	7½
marks	Total	17½
11.	Justification that women have limited access to finance in Entrepreneurship	10
marks	Good presentation	7½
marks		

	Total	17½
marks		
12.	Explanation on how the government and private sectors can remove obstacles facing women entrepreneurs	12 marks
	Good presentation	5½
marks		
	Total	17½
marks		

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**Course Code: ENT 415**  
**Course Title: Entrepreneurship and Gender Issues**  
**Lecturers: Dr. Adeigbe, Yunus Kayode, Mrs. Irewole O.E.**

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