

**Lead City University, Ibadan**  
**Faculty of Social & Management Sciences**  
**Department of Business Administration**  
**2<sup>nd</sup> Semester 2017/2018 Academic Session.**

**COURSE PARTICULARS:**

**COURSE CODE:** ENT 416  
**COURSE TITLE:** GLOBALIZATION AND NATIONAL POLICIES  
**NO. OF UNITS:** 2 UNITS  
**STATUS:** COMPULSORY

**LECTURERS' DETAILS:**

**1**

**NAME:** DR. ADEIGBE, YUNUS KAYODE  
**QUALIFICATIONS:** B.A. (HONS), LL.B (HONS), M.P.P, Ph.D., ACIPM, AMNIM,  
ACABA (CANADA).  
**PHONE:** 08033585557  
**EMAIL:** [kayordeadeigbe@yahoo.com](mailto:kayordeadeigbe@yahoo.com)  
**AREA OF SPECIALIZATION:** Industrial (Personnel) Psychology, Human Resources  
Management, Entrepreneurship

**2**

**NAME:** MRS. AWOBENU, L.A.  
**QUALIFICATIONS:** ADPA; MBA; M.Sc. ACIPM; AMNIM  
**PHONE:** 08075520325  
**EMAIL:** oluwalolayoade@gmail.com  
**AREA OF SPECIALIZATION:** General Management/Business Administration

**COURSEWARE**

**SECTION A:**  
**INTRODUCTION**

In this modern time, a large percentage of things done in or by a nation relates to other nations of the world. This trend has led to the having of the term globalization which has a growing influence on economic movement in every nation, it effects on entrepreneurship and the entrepreneurs.

;

These influence and effect suggest reasonably that the entrepreneurs of each nation, to-be entrepreneurs in each nation and of course students of entrepreneurship and business generally need to acquaint themselves with issues about the on-going process of globalization mode to flow with its current and future development using its past events as foundations to build on.

### **COURSE OBJECTIVES**

The objectives of the course are to:

- Make students aware of the fact that there is globalization process on-going in the world.
- Make students know the relevance of globalization to their entrepreneurial or business field of study.
- Make the students know of the opportunities and challenges or risks which globalization pass to individual, firms and nation or government.
- Make the students have good knowledge of how government and social institution influence economic competition among firms in different national setting.
- Make students know of public policies and institutions used by developed and developing or emerging markets on globalization especially on its opportunities and challenges
- By deep training put the students on a strong footing to know how to conceptualize how to change policies or make new in line with global trend.

### **COURSE DESCRIPTION:**

Opportunities and challenges that face firms or business in today's global world. Conceptual tools for analyzing how governments -and social institutions influence economic competition among firms in different national setting. Public policies and institution in developing and emerging market that-relate to globalization. Changing or making new policies in line with global trend.

### **LECTURE PLAN:**

<b>Weeks 1 &amp; 2</b>	Concepts of Globalization
------------------------	---------------------------

	<ul style="list-style-type: none"> <li>• Meaning of Globalization</li> <li>• Origin of Globalization</li> <li>• Areas Affected by Globalization</li> <li>• Global Village Terminology</li> </ul>
<b>Weeks 3&amp;4</b>	<p>Opportunities and Challenges of Globalization</p> <ul style="list-style-type: none"> <li>• To Individuals</li> <li>• To Firms</li> <li>• To Governments</li> </ul>
<b>Weeks 5&amp;6</b>	<p>Government and Social Institutions Influencing Economic Competition among Firms in National settings under globalization</p> <ul style="list-style-type: none"> <li>• Conceptual Tools for Analyzing Government and Social Institutions Influencing</li> <li>• Economic Competition among Firms in National settings</li> </ul>
<b>Week 7&amp;8</b>	<p>Public Policies on Globalization</p> <ul style="list-style-type: none"> <li>• The makes of Policies on Globalization</li> <li>• Aims of Public Policies on Globalization</li> <li>• Effects of Policies on Globalization</li> <li>• Globalization Public Policies making Strategies and Model</li> </ul>
<b>Week 9&amp;10</b>	<p>Institution Influencing Globalization Policies</p> <ul style="list-style-type: none"> <li>• Institution Influencing Globalization Policies in Developed Nations or Markets</li> <li>• Institution Influencing Globalization Policies in Developing Countries/Market</li> </ul>
<b>Weeks 11&amp;12</b>	<p>Changing of Public Policies on Globalization</p> <ul style="list-style-type: none"> <li>• Meaning</li> <li>• Strategies for Changing Public Policies on Globalization</li> <li>• Reasons for Changing Public Policies on Globalization</li> </ul>
<b>Week 13</b>	<ul style="list-style-type: none"> <li>• General Review/Test</li> </ul>
<b>Week 14</b>	<p>Examination</p>

## **Course Requirements/Assessment**

Course work	40 marks
Examination	<u>60 marks</u>
<b>Total</b>	<b><u>100 marks</u></b>

## **SECTION B**

### **Tutorial Questions**

1. a) What is Globalization?  
b) Briefly explain the term global village in relation to globalization  
c) Identify 4 areas where you think globalization affects a nation and brief them.
2. Identify and explain clearly 5 opportunities of globalization to a nation.
3. Identify and explain 5 challenges of globalization to a nation
4. Identify 3 social influences that influence social institution and explain them
5. a) Define public policies on globalization  
b) Who are the people that make globalization public policies?  
c) What are the aims of public policies on globalization? Explain them.
6. What are globalization public policies making strategies?  
Establish a globalization policy decision making model  
State the effects of policies on globalization.
7. Identify 5 institutions influencing globalization policies in the world and explain them.
8. What do you understand by changing of public policies on globalization?  
Explain strategies for changing public policies on globalization?
9. Give 5 reasons for changing policies on globalization and explain them.
10. Nigeria used to be solely an agrarian nation, but not its position is different from agrarian solely it used to be. Explain this in relation to globalization
11. Business wise prove whether or not Nigeria is strong in the face of globalization.
12. Give and explain 3 conceptual tools that can be used to analyse how government and social institution can influence economic competition among firms in Nigeria.

## **SECTION C**

### **MARKING GUIDE**

1. a) Definition of Globalization 2 marks
- b) Brief explanation of global village 3 marks

c) Identification of 4 areas of globalization effects on nations (1.5each) and brief explanation of 4 areas 6 marks

Presentation 2½

marks

**Total** **17½**

**marks**

2. Identification of 5 opportunities open to a nation 5 marks

Explanation of opportunities (2 marks each) 10

marks

Presentation 2½

marks

**Total** **17½**

**marks**

3. Identification of 5 challenges of Globalization to a Nation 5 marks

Explanation of challenges 10

marks

Presentation 2½

marks

**Total** **17½**

**marks**

4. Identification of 3 Social Institution that influence Social Institution 6 marks

(2 marks)

Explanation (3 marks) 9 marks

Presentation 2½

marks

**Total** **17½**

**marks**

5. Definition of Policies on Globalization 3 marks

Identification of People that make globalization policies 2 marks

Identification of aims of public policies on globalization 5 points 10

marks

(2 marks)

Presentation 2½

marks

	<b>Total</b>	<b><u>17½</u></b>
<b><u>marks</u></b>		
6.	Definition of globalization public policies making strategies.	2 marks
	Establishment of a globalization decision making model	10 marks
	Statement of the effect of policies on individual	3 marks
	Presentation	<u>2½</u>

**marks**

	<b>Total</b>	<b><u>17½</u></b>
<b><u>marks</u></b>		
8.	Definition of changing of policies on globalization	3 marks
	Explanation of strategies for changing public policies on globalization	12
	Presentation	<u>2½</u>

**marks**

	<b>Total</b>	<b><u>17½</u></b>
--	--------------	-------------------

**marks**

9.	Identify 4 areas of danger on which Nigeria and other countries of the world are related.	
	Briefly discuss the area stating why they are dangerous and therefore	
	Requires National policies on them	
10.	Explanation on relation to globalization	15 marks
	Presentation	<u>2½</u>

**marks**

	<b>Total</b>	<b><u>17½</u></b>
--	--------------	-------------------

**marks**

11.	Proof	15
	Presentation	<u>2½</u>

**marks**

	<b>Total</b>	<b><u>17½</u></b>
--	--------------	-------------------

**marks**

12.	3 conceptual tools identifications	4½
	Explanation of tools	10½

**marks**

Presentation		<u>2½</u>
<u>marks</u>	<b>Total</b>	<b><u>17½</u></b>
<b><u>marks</u></b>		

**Lead City University, Ibadan**  
**Faculty of Social & Management Sciences**  
**Department of Business Administration**  
**2<sup>nd</sup> Semester 2017/2018 Academic Session.**  
**Course Code: ENT 416**  
**Course Title: Globalization and National Policies**  
**Lecturers: Dr. Adeigbe, Yunus Kayode, Mrs. L.A. Awobenu**

#### Tutorial Questions

1.
  - a) What is Globalization?
  - b) Briefly explain the term global village in relation to globalization
  - c) Identify 4 areas where you think globalization affects a nation and brief them.
2. Identify and explain clearly 5 opportunities of globalization to a nation.
3. Identify and explain 5 challenges of globalization to a nation
4. Identify 3 social influences that influence social institution and explain them
5.
  - a) Define public policies on globalization
  - b) Who are the people that make globalization public policies?
  - c) What are the aims of public policies on globalization? Explain them.
6. What are globalization public policies making strategies?

Establish a globalization policy decision making model

State the effects of policies on globalization.

7. Identify 5 institutions influencing globalization policies in the world and explain them.
8. What do you understand by changing of public policies on globalization?  
Explain strategies for changing public policies on globalization?
9. Give 5 reasons for changing policies on globalization and explain them.
10. Nigeria used to be solely an agrarian nation, but not its position is different from agrarian solely it used to be. Explain this in relation to globalization
11. Business wise prove whether or not Nigeria is strong in the face of globalization.
12. Give and explain 3 conceptual tools that can be used to analyse how government and social institution can influence economic competition among firms in Nigeria.