

Lead City University, Ibadan
Faculty of Social & Management Sciences
Department of Business Administration
2nd Semester 2017/2018 Academic Session.

COURSE PARTICULARS:

COURSE CODE: HRM 315
COURSE TITLE: SOCIAL PSYCHOLOGY
NO. OF UNITS: 2 UNITS
STATUS: COMPULSORY

LECTURER'S DETAILS:

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NAME: DR. ADEIGBE, YUNUS KAYODE
QUALIFICATIONS: B.A. (HONS), LL.B (HONS), M.P.P, Ph.D., ACIPM, AMNIM,
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AREA OF SPECIALIZATION: Industrial (Personnel) Psychology, Human Resources
Management, Entrepreneurship

SECTION A

INTRODUCTION

The course, "Social Psychology" will expose students to the subject matter of "Social Psychology", its historical origin, processes of behaviour, brain research or social neuro-science as well as elements of social psychological research as well as the role of theory in psychology with a view to enabling them to appreciate these topical issues and their relevance to cognition and learning.

COURSE OBJECTIVES

- (i) To trace the historical origin of social psychology with a view to understanding the source.
- (ii) To explain the relevance of Social Psychology to learning and cognition.
- (iii) To discuss the key items fully related to the subject-matter like social diversity, cognition and brain research.
- (iv) To examine the processes of research in Social Psychological studies
- (v) To consider the role of theory in Social Psychology.

COURSE DESCRIPTION

Various topics related to Social Psychology will be discussed in the course. These include an explanation of the subject matter and its relevance to learning. Major items related to Social Psychology shall be studied. These include the origin of Social Psychology, cognition and behaviour, brain research and social psychology, non-conscious processes of behaviour, social diversity and its implications. Others are the reason social psychologists are scientist, the role of theory in Social Psychology and the role of scientific approach in answering Social Psychological questions.

LECTURE PLAN

Week 1	Nature, Focus and aim of Social Psychology
Week 2	Historical Origin of Social Psychology
Week 4	Cognition, Behaviour and theory inter-relationship.
Week 5	Brain Research and Social Psychology: Meeting Point
Week 6	Brain research and Social Psychology: A social neuro-science confluence.
Week 7	Non conscious Processes of behaviour
Week 8	Full account of Social Diversity
Week 9	Implications of Social Diversity
Week 10	Social Psychologists as Scientists: The role of scientific approach in answering social psychological questions.
Week 11	Revision
Week 12	Test

Course Requirements/Assessment

Course work	40 marks
Examination	<u>60 marks</u>
Total	<u>100 marks</u>

READING LIST

1. Baron, R.A., Branscombe, N.R. & Bryne, D. (2009). Social Psychology, Pearson, N.Y.
2. Argyle, M. (2001). The Psychology of Happiness. London: Routledge.
3. Baddeley, A.D. (1990). Human Memory. Boston: Allyn & Bacon.
4. Nnamdi, A. (1991). Research Methodology in the Behavioural Sciences, Learn Africa Plc, Ikeja, Lagos.
5. Hassan, Titi. (1995). Understanding Research in Education. Merrifield Publishing Company, Ikeja, Lagos.
6. McConnell, James. V. (1977). Understanding Human Behaviour. Holt.
7. Ogunbameru, O.A. & Ogunbameru, B.O. (2015). Contemporary Methods In Social Research, Kuntel Publishers, Ile-Ife, Osun State.

SECTION B

TUTORIAL QUESTIONS

1. “The subject matter of Social Psychology can never be over emphasized” Critically examine this statement with a view to bringing out the nature, focus and aims of Social Psychology.
2. Attempt a historical account of Social Psychology.
3. (a) Critically examine the relationship between cognition and behaviour.
(b) Briefly explain the terms cognition and behaviour.
4. Examine brain research as an element of the study of Social Psychology.
5. Give an account of the relationship between brain research and social psychology.
6. Explain any three of the following terms:
 - i. Cognition
 - ii. Conscious and non-conscious processes of behaviour
 - iii. Scientific research.
 - iv. Theoretical approach to a study.
 - v. Social diversity
7. Attempt a full discussion of Non-conscious processes of behaviour
8. What is social diversity and its related implications?
9. Choose a Social Psychological problem of your interest and explain the processes of researching into it using social psychological research approach.
10. Discuss the role of theory in Social Psychology fully.
11. Attempt a full explanation of the processes of social psychological research.

	Psychological research								
	Good presentation	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
6.	Correct short notes on each of the required 3 terms @ 5 marks	-							15 marks
	Good presentation	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
7.	Clear explanation, definition and discussion of the terms	-							15 marks
	Good presentation	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17 ½</u>
	<u>marks</u>								
8.	Good explanation and definition of the term “Social Diversity”	-							10 marks
	listing and discussing at least 3 implications	-	-	-	-	-	-	-	6
	<u>marks</u>								
	Good presentation	-	-	-	-	-	-	-	<u>1 ½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
9.	Correct application of knowledge of social psychological research to								10 marks
	chosen problem								
	Correct listing of the steps required by a social psychological research								5 marks
	process								
	Good presentation and use of grammar	-	-	-	-	-	-	-	<u>2½ marks</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
10.	Definition of theory	-	-	-	-	-	-	-	5
	<u>marks</u>								

	Identification and explanation of roles of theory in social psychology								10 marks
	Clarity of expression and good presentation	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
11.	Listing of the processes of social psychological research correctly								5
	<u>marks</u>								
	Correct explanation of the processes	-	-	-	-	-	-	-	10
	<u>marks</u>								
	Good presentation	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								
12.	Listing and fully explaining the role of scientific approach in								10 marks
	Answering social psychological questions								
	Display of excellent mastery of social research processes	-	-	-	-	-	-	-	5
	<u>marks</u>								
	Clarity of expression and grammar	-	-	-	-	-	-	-	<u>2½</u>
	<u>marks</u>								
	Total	-	-	-	-	-	-	-	<u>17½</u>
	<u>marks</u>								

Course Code: HRM 315
Course Title: Social Psychology
Lecturer: Dr. Adeigbe, Yunus Kayode

TUTORIAL QUESTIONS

4. “The subject matter of Social Psychology can never be over emphasized” Critically examine this statement with a view to bringing out the nature, focus and aims of Social Psychology.
5. Attempt a historical account of Social Psychology.
6. (a) Critically examine the relationship between cognition and behaviour.
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4. Examine brain research as an element of the study of Social Psychology.
5. Give an account of the relationship between brain research and social psychology.
6. Explain any three of the following terms:
 - i. Cognition
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7. Attempt a full discussion of Non-conscious processes of behaviour
8. What is social diversity and its related implications?
9. Choose a Social Psychological problem of your interest and explain the processes of researching into it using social psychological research approach.
10. Discuss the role of theory in Social Psychology fully.
11. Attempt a full explanation of the processes of social psychological research.
12. Enumerate with full description, the role of scientific approach in answering social psychological questions.