



## LEAD CITY UNIVERSITY

### *Faculty of Arts and Education*

#### *Department of Library and Information Science*

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#### **COURSE DETAILS**

**Course Code:** LIS 313

**Course Title:** Internet Communications

**No. of Units:** 2

**Status:** compulsory

#### **LECTURER(S) DETAILS**

**Name:** Mr. Kehinde Durojaye

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**Area of Specialization:** Knowledge Management | Information Systems

#### **COURSE DESCRIPTION**

This course will enhance students' understanding of the communication technologies available on the Internet. It will also help them become an effective communicator using internet tools — effective in their personal and professional lives. They will review basic principles about effective communication generically, and participate in the translation of these principles into using digital communication tools in interpersonal, small group, and public presentational settings. Students will have opportunities to develop your skills in technological modes befitting these respective settings, document sharing, internet publishing, discussion forums, blogging, electronic meetings, and social networks.

#### **COURSE OBJECTIVES**

The major purpose of this course is to enhance their abilities to find information, organize it and to communicate effectively using information technologies. Students, at the end of this course, are expected to have an enhanced understanding of how the internet works, know how to search, find and evaluate information on the internet. Also, they will have skills in using internet communication tools, including: Threaded discussions, Tools for e-meetings, Collaboration Web publishing tools, Web searching tools, Library searching techniques and Research tools. Generally, their ability to communicate using the internet will be enhanced.

## ASSESSMENT

Class Attendance	10 marks
Test(s) and Assignments	30 marks
Final Examination	60 marks

## LECTURE PLAN

Week	Topic
Week 1	Introduction and Course Overview
Week 2	The Communication Process
Week 3	Verbal and Non-verbal Communication
Week 4	Internet Technology and Protocols
Week 5	Internet Services (Email, Telnet, FTP, Instant Messaging)
Week 6	Internet Services (www, Chat, Newsgroup)
Week 7	Continuous Assessment
Week 8	Social Media and Networking: Definition, Characteristics, Components, Functionalities, Implications for Functionalities, Social Media & the Elements of Communication.
Week 9	Web Search
Week 10	Netiquette and Challenges of Internet Communications
Week 11	Content Management
Week 12	Revision

## READING LIST

- I. Forouzan (2013). Data Communications and Networking (5<sup>th</sup> ed.) McGraw Hill.
- II. Greenlaw R. and Hepp E. (2002). Fundamentals of the Internet and the World Wide Web (2<sup>nd</sup> ed.). McGraw Hill.
- III. Hybels S. and Weaver II R. (2004). Communicating Effectively (7<sup>th</sup> ed.). McGraw Hill.
- IV. Web resources.