



Lead City University, Ibadan
Faculty of Environmental, Management and Social Sciences
Department of Mass Communication

COURSE PARTICULARS

Course Code: CMT 115

Course Title: Speech Composition and Presentation

No of Units: 2

Status: Compulsory

LECTURERS DETAILS

Name: Mr. Y. Oginni

Qualifications: B.A., M.Sc PhD (in view)

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Area of Specialization: Marketing Communication and Communication Research

COURSE DESCRIPTION

CMT 115 (Introduction to Mass Communication II) is a course that is tailored towards building on the students knowledge of mass communication in the 21st century via CMT 101. The course examines in details adjuncts of communication and their practical use in today's global village.

COURSE OBJECTIVE

The major objective of this course is to introduce the students to the basics of mass communication. This course also aims at ensuring that the students have a good foundation in mass communication and knowledge of the various aspects of mass communication. It builds on the foundation already laid in CMT 101.

ASSESSMENT

Tests/Assignments/Attendance – 30%

Examination – 70%

LECTURE PLAN

Weeks	Topics
Week 1	Introduction to Public Speaking. Types of public speaking.
Week 2	Who is a public speaker?

	Types of public speakers (Regular, impromptu, knowledgeable, intelligent and demagogue speakers)
Week 3	Stages in public speaking The pre speech, during the speech and post speech stages
Weeks 4 and 5	Barriers to public speaking.
Week 6	Preparing speeches
Weeks 7 to 13	Practical presentation of selected topics by students
Week 14	Revision
Week 15	Examination

SUGGESTED READING LIST

Oginni, Y. Precision in Public Speaking. Ibadan: College Press and Publishers Limited

TUTORIAL QUESTIONS

- 1) What are the defining factors of the 3Ps in speech composition and presentation?
- 2) How should a good speaker handle his/her on-the-speech situation?
- 3) a) Who is a public speaker? b) If a demagogue speaker is hypocritical in nature, what are the tenets of a good public speaker?
- 4) What are the steps recommended for an impromptu speaker?
- 5) What are the basic factors that make the extemporaneous method of the best form of speech delivery?
- 6) What are the life lessons inherent in speech composition, presentation and criticism?
- 7) There was a motor accident on Lagos/Ibadan expressway. A crowd gathered around an eyewitness who was explaining what happened to the crowd. Is this eyewitness engaged in public speaking? What then is public speaking?
- 8) What are some of the barriers to effective public speaking?
- 9) You have been invited to speak on the topic "The Menace of Corruption in Nigeria." How will you prepare this speech?
- 10) Write a detailed outline for a speech on "The Effects of Kidnapping on the Economy of Nigeria."
- 11) Write short notes on the following:
 - (a) Impromptu Speaker (b) Regular Speaker (c) Demagogue Speaker
 - (d) Knowledgeable Speaker (e) Intelligent Speaker
- 12) A would-be public speaker was about to deliver his speech. Suddenly, he started experiencing anxiety, dry mouth, tight chest, sweaty hands, shaky hands and he could not function properly. Diagnose the problem of this speaker and find a solution to the problem.
- 13) A public speaker must study his topic very well. What other things should he do to ensure a successful speech?