



**Lead City University, Ibadan**  
**Faculty of Environmental, Management and Social Sciences**  
**Department of Mass Communication**

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### **COURSE PARTICULARS**

*Course Code:* CMT 211

*Course Title:* Issues in Nigeria Mass Media History

*No. of Units:* 2

*Status:* Compulsory

### **LECTURERS' DETAILS**

**Name:** Dr. L.A Abioye

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**Area of Specialization:** Development Communication and Public Relations

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**Area of Specialization:** News Media and Reporting

### **COURSE DESCRIPTION**

The course intends to dig into the evolution of the Nigerian mass media industry with a view to examining fundamental issues arising there from such as basic knowledge of history, ethical, legal, professional, socio-cultural and technological issues affecting the mass media industry in Nigeria.

### **COURSE OBJECTIVES**

At the end of the course, the students should be able to:

- Have in depth understanding of issues that affect the practise of mass media in Nigeria.
- Acquaint themselves with major evolving issues in Nigeria mass media landscape and attempt proffering solutions to the basic and knotty issues.

### **ASSESSMENT**

Class Attendance	5 marks
Test (s) and Assignments	25marks
Examination	70 marks
Total	100 marks

## LECTURE PLAN

Week	Topic
Week 1	Historical overview of the mass media in Nigeria
Week 2	Press freedom in Nigeria
Week 3	Censorship and Ownership of media
Week 4	News commercialization in Nigeria
Week 5	Brown envelope syndrome
Week 6	Yellow journalism
Week 7	Social media and its effects
Week 8	Media law and ethics
Week 9	Media ethics and social issues
Week 10	The media and antisocial behaviour
Week 11	Role of NUJ in Nigeria's development
Week 12	Revision

## READING LIST

### Reading List:

- Esan, O. (2009). *Nigerian Television: Fifty Years of Television in Africa*. Princeton: AMV Publishing.
- Mohammed, J.B. (2002). *The Nigerian Press and the Ibrahim Babangida Military Administration: 1985-1993*. Ibadan: Book Builders.
- Ogbuoshi, L.I. (2005). *Issues in Nigeria Mass Media History*. Nigeria: Lincol Enterprises
- Omu, F. (1986). *Press and politics in Nigeria, 1880 – 1937*. Ibadan: Longman Publishers

## TUTORIAL QUESTIONS

1. Write a short note on press freedom in Nigeria. What are the factors that affect press freedom in Nigeria?
2. What is media deregulation? How did it change the operations of the Nigerian mass media in the 21<sup>st</sup> century?
3. Discuss the history of Nigerian mass media with reference to the fight for independence.
4. Discuss the nature of print media in Nigeria in the second republic, pointing out the problems that faced the media at the time.
5. How did the introduction of radio and television change media practice in Nigeria?
6. Discuss the importance of newspapers to the nationalistic struggle.
7. How did the introduction of regional broadcasting influence broadcasting in Nigeria?
8. What is news commercialization? Is it a blessing or curse to media objectivity and fairness? Support your answer with relevant examples and cases.
9. What were the role of journalists in politics and emancipation in the post-independence era?
10. How has the Freedom of Information (FOI) Act influenced the practice of Journalism in Nigeria?
11. What are the problems facing the print media industry in Nigeria in spite of its remarkable improvement?

12. What is censorship? How does it affect journalistic endeavours of the various players in the Nigerian media industry?

